

# Announcement of Intention to float

Sama Healthy Water Factory Company  
Company's Shares on the Parallel Market  
"Nomu"





## Sama Healthy Water Factory Company announces its intention to float (20.00%) of its shares for subscription in the parallel market «Nomu»

The company has obtained the approval of the Capital Market Authority on 28/11/1445H corresponding to 05/06/2024G to register its shares and offer (10,000,000) shares representing (20%) of its shares in the parallel market. The offering will be limited to qualified investors stipulated in the list of terms used in the CMA rules and regulations.

### Overview of the company's business

#### Bottled Drinking Water Production

- Withdrawing water from wells located within the factory premises using high-efficiency pumps and treating it according to Saudi standards and specifications.

#### Ice Cubes Production

- Converting desalinated water into ice cubes from the company's cube production factories.

### Company's Strengths and Competitive Advantages

- A leading company in manufacturing, producing, and selling healthy drinking water and ice products, coupled with the company's extensive experience that increases its ability to grow its sales and acquire a larger market share.
- The factory is located in an area characterized by abundant renewable groundwater, which increases production efficiency and product quality.
- High quality of products coupled with competitive pricing.
- The company has obtained several accreditation certificates from government agencies such as the Saudi Standards, Metrology and Quality Organization, the Saudi Food and Drug Authority, the General Authority of Meteorology and Environmental Protection, and ISO 22000:2018 and H.A.C.C.P System certificates for the company's compliance with international food safety standards and hazard analysis and critical control points.
- Modern production lines and high production capacity with untapped capacity that can be utilized to meet market requirements. The modernity of the lines has contributed to:
  1. Reducing dependence on manual labor by 50%.
  2. Saving electrical energy by 30%.
  3. Saving in raw material consumption.
- The company's senior management has highly qualified and efficient employees working side by side as one team according to professional policies and procedures.
- Good historical executive, administrative, and financial performance.
- A large customer base that is constantly maintained and expanded through a wide network of branches supported by multiple trademarks.
- Management experience and regular awareness of market changes and requirements.
- The management continuous orientation towards expansion and growth with studied plans to open new markets.
- The presence of production lines in a geographical area with added economic value represented in:
  1. Proximity to international markets with high consumption of water products.
  2. Presence of infrastructure supporting the export process.





3. Diversity in the region's terrain has established a diverse tourism industry that requires constant supply of water and ice products.
4. High population density of the region, where statistical studies indicate that the Jazan region is the most populous with an average of 105 people per square kilometer.
  - Obtaining an export certificate with number (FEC 006704-22).
  - Benefiting from the state's plans to rely on tourism through:
    1. Opening an ice cubes factory in Farasan Islands.
    2. Opening a branch for water marketing in Farasan Islands.
    3. Expansion in the mountainous sector.
  - The company owns an integrated transport fleet to deliver products quickly to all beneficiaries.
  - Marketing Department uses modern systems to reach beneficiaries and meet demand.

## Message of CEO

**Abdulaziz Ali Mohammed Tubaiqi**



Since its incorporation, the company has been committed to providing pure and high-quality water, while expanding its business scope and developing production lines to improve quality and reduce human dependence. Through adopting the latest technologies and high quality standards, Sama is committed to sustainable practices to preserve our natural resources for future generations. Sama Water company was distinguished in obtaining the SIRI certification for digital factories **OSAKSA1723541517795** which shows its commitment to the kingdom's plan in developing the industrial sector. We are confident that Sama Healthy Water Factory Company will continue to achieve success, thanks to God, trust of shareholders, and support of our employees.

## Summary of Financial Performance

- The below summary of company achieved a growth in net profit during 2023G by 36.12% compared to FY 2022G.
- In addition, the company achieved a growth in net profit during the financial information is based on the Company's audited period ending 30 June 2024G, by 12.30% compared to the financial statements for FY ending 31 December 2023G (which include comparative figures for FY period ending 31 December 2022G) and the accompanying notes 30 June 2023G.

## General Information about the Offering

- Offering of ten million (10,000,000) ordinary shares with a nominal value of one (1) Saudi Riyal per share, representing (20%) of the company's shares.
- Yaqeen Financial Company «Yaqeen Capital» has been appointed as financial advisor and Lead Manager
- The offering is restricted to qualified investor categories.

Qualified investors must submit subscription applications for the offered shares to the Lead Manager «Yaqeen Capital Company» and the receiving entities through the websites and platforms of Lead Manager and receiving entities via electronic subscription systems that provide such service to subscribers, or through any other means, provided by the Lead Manager and receiving entities, that will enable qualified investors to subscribe to the company's shares. The subscription application must be submitted no later than 4:00 PM on the closing date.



## Offering Schedule

Offering Period	The subscription begins on Wednesday 29/03/1446H (corresponding to 02/10/2024G) and continues for five working days ending on Tuesday 05/04/1446H (corresponding to 08/10/2024G)
Minimum subscription limit	100 shares
Maximum subscription limit	2,499,900 shares
Announcement of final allocation of Offer Shares and notifying Investors	Sunday 10/04/1446H (corresponding to 13/10/2024G)
Refund of surplus (if any)	On Tuesday 12/04/1446H (corresponding to 15/10/2024G)
Estimated date of commencement of shares trading	It is expected that the trading of the Company's shares in the parallel market will begin after fulfilling all the requirements and completing all the relevant statutory procedures. The commencement of shares trading will be announced in local newspapers and the Saudi Tadawul website ( <a href="http://www.saudiexchange.sa/">http://www.saudiexchange.sa/</a> ).

## Contact Information:

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